



# VOGUE

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## THE ALEXA FACTOR

Building a fashion house

## ESCAPE TO GOA

With Mario Testino

## BEAUTY AND THE BEACH

# HOLIDAY STYLE

WHERE TO TRAVEL  
WHAT TO WEAR

## SUMMER CHIC EDIT

From city to poolside

## THE GO-EVERYWHERE DRESS

## GOOD VIBRATIONS

How to free your mind





Cartagena's colonial walkable city



## MY SECRET COLOMBIAN ADDRESS BOOK BY JOHANNA ORTIZ

It is no longer just Colombia's recent political changes that have placed the whole country under a more favourable spotlight. Bogotá, Cartagena, Cali and Medellín are four destinations that you can't miss when you visit.

For starters, people from all over the country and the world converge in Bogotá. It is a versatile, diverse and multicultural city. Cartagena, on the other hand, which I often visit, represents Colombia's magical realism at its finest.

Cali, which is the home of my headquarters and flagship store, and where I once lived all my life, is the third biggest city in Colombia, in the Valle del Cauca. Aside from being famous for its salsa rhythms, Cali hosts an internationally recognised fashion industry, with more than 1,150 brands operating here.

Last but not least, far from Cali's green valley lies the Colombian Caribbean island of Providencia, next to San Andrés and Santa Catalina. This sea-locked sea paradise is the place to relax, and weekends are loads of fun...

### CALL

#### EAT & DRINK

- El Falco (Cali) is right next to my HQ, this chic spot has the best Mediterranean food in town
- Patis Le Voisardes, exquisite tender pastries and traditional food. Try the rollos de chocolate
- Friends Del Bosque experience Cali at its best in this beautiful bohemian house
- El Habano (Cali) is quite a little salsa capital of the world. Dance to the locals' swing
- Oasis should have some experience in this uncommon 80s-style disco

#### SHOP

- Johanna Ortiz (Cali) is a must
- Anigua Contemporánea (Cali) is a lovely clothing store
- Miel (Cali) is a great leather and animal accessories store
- Park Flycatcher (Cali) is a sister brand. Its long-sleeved white shirt is perfect for strolling around town

#### VISIT

- Barrio San Antonio very traditional. It still conveys a unique architecture and quaint little restaurants
- Museo la Tertulia, the city's emblematic building, on the river, housing contemporary art
- Iglesia la Ermita, our beloved cathedral
- Finca Aventura, the best place for birdwatching. Colombia has the greatest variety of birds in the world



The pool at Johanna's house in Cartagena

### CARTAGENA

#### EAT & DRINK

- Don Juan, a great Caribbean disco
- La Vanda, get Creado to see you up with a Mojito. You won't regret it
- Mito, surely a good food and drink restaurant
- Mito, Colombian coffee and chocolate cake
- Gelateria Purocafé for an afternoon snack
- Cafe Havana, truly Colombian. Cyber-style to the music in his hotspot

#### SHOP

- Artesanías de Colombia, my favourite store for handmade goods from all over the country
- St. Dam, Colombian designer brands in a beautiful house in the old city
- Casa Chica, homewares, jewelry, fabrics and handcrafted accessories

#### VISIT

- The Isles del Rosario and de Tierra Bomba. Stay at the Blue Apple Beach House in Bocachica. Book in advance
- Castillo San Felipe, an imposing fortress
- Torre del Oro, the landmark clock tower at the city's gate

#### STAY

- Casa San Agustín, in the old walled city
- Home, Casa Postigua
- Deep Blue, in Providencia island

### BOGOTÁ

#### EAT & DRINK

- Andrés Carne de Res, the biggest meat. Party and eat like a Colombian
- El Brindis, French cuisine. Ask for the secret bar
- Nove, speakeasy style and sexy. Try serves Latin tapes with the greatest ingredients
- Harry Sassen, food from the famed Colombian chef in a mansion with a white Bird's Nest garden bar

#### SHOP

- Kambora, for great furniture and homewares
- Herbiego, custom-made textile weaving
- Corera, great gifts to take home

#### STAY

- Clack Clack Hotel, del artily urban art and atmosphere
- Four Seasons Hotel Casa Medina

Johanna's living room

A striped blanket from Mito in Cali

Johanna's children playing in the sea near Cartagena

Casa San Agustín